



# Creative Seeing in Venice Workshop

## Country

Italy

## Region

Venice

## Instructor

Jonathan Maher

## Dates

08 Sep > 14 Sep 12

## Price

£900.00

## Overview

The purpose of this Workshop is first and foremost to help you realise your photographic objectives. With your commitment, our dedication and a great deal of fun, we're sure you'll walk away having learnt a great deal. The Creative Seeing Workshop was born out of years of experience, listening to our customers and other photographers. It is designed to directly tackle issues such as understanding why certain images have a greater impact than others. We help you learn to see your surroundings in terms of visual elements, rather than their intrinsic significance. You will learn how to look around you, and see potential photos in the everyday and how to use your own interpretations, vision and style, to show something unique. At the bottom of it all, lies the belief that you can be taught to 'see creatively' and that great photography is within the realms of us all.

### Tuition Only

Please note that the price of £900 is for tuition only. We recommend a hotel but leave the final decision and budgeter up to you. For more details on the hotel recommended, see the 'Itinerary' tab.

## Itinerary

### What is Included

All tuition & critique sessions  
Transportation around Venice during Tour

### What is Not Included

International air travel into Italy  
Accommodation  
Travel to and from airport in Venice to hotel  
Lunches & dinners

## Calendar

Saturday 8 May - ARRIVAL DAY  
Introductions & welcome dinner



## Sunday 9 May - DAY 1

Briefing and introductory talk by Jonathan Maher  
Shooting around the Accademia area of Dorsoduro  
Lunch

Street shooting continued in afternoon light  
Dinner together

## Monday 10 May - DAY 2

Meet outside hotel ready for morning shoot in the northern tranquil area of Cannaregio  
Break for lunch

Image critique session in hotel  
Afternoon shoot in San Marco area  
Dinner

## Tuesday 11 May - DAY 3

Visit to colourful island of Burano for day  
Lunch

Continue shoot in Burano  
Free evening

## Wednesday 12 May - DAY 4

Morning shoot in the Castello area  
Lunch

Image review session back at hotel  
Dinner

## Thursday 13 May - DAY 5

Explore the art of portrait photography  
Lunch

Final image review session & workshop conclusions back at hotel  
Farewell dinner & good-byes

## Friday 14 May - DEPARTURE DAY

Check-out from hotel - no activities planned

## Accommodation

The Best Western Hotel Ala is among the most outstanding of 3 star Superior hotels in Venice. What is now Hotel Ala was in fact a proprietarily house, of which historical traces exist from the early eighteenth century, as can be seen on paintings, including one by Canaletto. The building was made into a hotel only in the 1960s. Regularly renovated, the rooms are decorated in both a modern and functional style and in lacquered Venetian baroque style. All rooms have every modern comfort, equipped with air conditioning, mini-bar, safety box, direct telephone, satellite TV.

Hotel Ala (<http://www.hotelala.it/>)

If you think you may wish to stay on in Venice longer, or arrive before the start date, drop us an email with the dates and we'll check with the hotel on availability. If there is space, we can easily arrange this, and any extra nights are paid directly to the hotel upon your checkout.

## Travel

The main international airport in Venice is 'Marco Polo'. You should arrive on or before Saturday 8 May 2012, and your day of departure should be Friday 14 May 2012 or later. Upon booking you will be sent details of how to get from the airport to your hotel.



## Companions

Photography is a passion that touches millions of people, but that doesn't always mean that it is shared throughout your family! A great many of our participants choose to travel with their husbands, wives or partners, and we make every effort to make them just as welcome as everybody else. Should you wish to attend with your partner and require a double room upgrade, please contact us for a quote and further details.

## The Photography

### Photography

Ask any accomplished professional and they will tell you that eventually, once you figure out how to operate your camera, which is very quickly, your single concern and worry becomes the quality of your ideas and creativity. Anybody can read a camera manual and become an expert on their camera's functions - you could even read the manual whilst on the train to work - but this won't make you a better photographer. The critical areas one must work upon are the quality of and generation of ideas.

This workshop is all about developing your creative mind so that your ideas become more varied, more original and far more interesting. What do we mean by 'creative seeing'? We mean the ability to look at a scene, and realise that if the scene itself is not particularly interesting and the light is unflattering, you are able to choose elements of what is before you - and show them in an interesting and original way. We are talking about the ability to not be put-off by a high-contrast, brightly lit scene, but instead to realise that each condition presents unique creative opportunities. Photography is very often about what you don't show rather than what you do show. We need to be selective and extremely fussy about what we let into our viewfinders

### Teaching

We will develop your ideas and the way you observe scenes so that new creative avenues unfold before you. It is terribly important to ensure we feed your mind with new ways of looking at the ordinary. We want you to be able to see an ordinary scene, and pick-out the interesting ways of showing it, or more importantly for you to make an interpretation to make it interesting - whether it be the light reflecting off water, blurred movement of a crowd, the worn texture of the walls, the steam rising from a coffee on a cold morning, the rainbow of colour from umbrellas - these are your impressions - your interpretations of a scene - your ideas must be clear before you can know what to compose on, what to selectively focus, how to expose - it all starts with your ideas.

By opening your eyes to new opportunities - by getting you to see the world through a creative eye - as a photographer - you will be able to make the ordinary, interesting. We want you to be able to take images that nobody else can say - 'hey, I saw that too' - even if they were stood next to you. Your images need to be showing something unusual - a different angle - a unique perspective - your interpretation. This is what will capture the interest of those looking at your images.

### Is this for me?

Our Creative Seeing & Visualisation offering is what we call a 'Workshop'. This means that it is open to all skill levels. Our Workshops involve critique sessions on most days, and our emphasis is on the photography first and foremost. We try to strike a balance between showing our participants important places and landmarks, whilst avoiding going down the route of a 'tour' company. Travel is very often an integral part of workshops, and when we design our itineraries, we keep this in mind. We design our days to be full so that for those with the energy - they will never be bored - and those who wish to adopt a slower pace - they can do so by opting out of certain activities.

## Inspiration



**VSP**Workshops

**Introduction**

**Photographers**

**Books**

**Movies**

**Forums**

**Testimonials**